

napa.fyi

NAPA VALLEY'S WHAT'S-ON GUIDE

WHAT IT IS

Every event worth your time in Napa Valley, curated so people can plan ahead. Published on napa.fyi, promoted daily on Instagram at @napafyi, and pushed every Friday in the weekly newsletter. Built for locals and Bay Area visitors deciding where to go next.

WHY PARTNER NOW

- Founding partnerships are open to a small group of venues during launch, with rates locked before public pricing goes live.
- Your events are already being featured. Paid placement puts you at the top of the guide, on the homepage, and in front of followers first.
- Backed by regional print and digital promotion across the valley.

PARTNERSHIP OPTIONS

Featured Event

\$95 / week

Top placement on napa.fyi with homepage badge, one week.

Dedicated Post

\$295

A full @napafyi post about your event or venue, with venue tag.

Founding Partner

\$450 / month

Everything above, monthly. Launch rates locked for the life of the partnership.

Founding Partner requires a 3-month minimum. Launch pricing ends when public rates go live.

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DRAFT, PRICING PENDING APPROVAL